



King David

COFFEE ROASTERS™ INC.

Nashua, NH Ph 603-577-8899 E-mail kingdavidcoffee@mac.com



Origin Spotlight - Papua New Guinea



Papua New Guinea is one of the most diverse countries on Earth, with over 850 indigenous languages and at least as many traditional societies, out of a population of just under 6 million. It is also one of the most rural, with only 18 per cent of its people living in urban centers. The country is also one of the world's least explored, culturally and geographically, and many undiscovered species of plants and animals are thought to exist in the interior of Papua New Guinea.

Papua New Guinea's coffee industry is not based upon large, corporately-owned plantations, but on tens of thousands of small, village coffee gardens. Typically, they range in size from 20 trees to 500 or 600. These family-owned coffee gardens produce over 70% of the countries' annual exportable crop; a crop which has averaged one million bags, or 60,000 tons per year in recent times. The balance of the crop is grown on commercial plantations which range from 20 to 100 hectares and more in size.

It is estimated that nearly 2,000,000 people, or almost half of the nation's population, derive a benefit from the coffee industry. Certainly, in the highlands provinces,

commerce and development would never have reached today's levels without the annual flow of income from this crop which begins in April, peaks in July/August and then tapers off quickly, so that the highland towns are comparatively quiet again in the final months of the year. Coffee is PNG's most valuable agricultural export. And it is an eternally renewable resource.

Free shipping on orders of \$35 or more ! Shipping is now a flat fee of \$4.95 for the total shipment on orders of less than \$35 [Order Here Today!](#)

Web Specials

Indonesian Papua New Guinea (\$12.95 lb.) is on special this month for only **\$9.95 lb.** Save \$3 per pound for this exotic coffee. **Don't hesitate, order today.**

World Tour Variety Pack. Save \$2 per pound.

Special Price of **\$9.95 lb.** Tour the world of coffee with 8 different 2oz. single pot packages of our specialty coffee. One pound total weight.

Coming Soon! King David's Earth friendly coffee. Organic, fair trade, shade grown coffee in a biodegradable bag. The bag liner is made from corn!

Newsflash! As of yesterday, the earth friendly coffee and biodegradable bags are here. The coffee is Guatemala Adipsa in a medium roast. It is organic, fair trade certified and shade grown. It is packaged in our new biodegradable bag. Only \$12.95 !! Order in time for Thanksgiving.

Please consider online affiliate fundraising for your school or non profit organization. It's so easy. Just fill out the single page form and have your web person attach the link to your web site and E-mail/newsletter. Earn 10% on the total coffee purchase, all done online. No handling orders, money or delivery. It's working for you 24/7. Here's the [sign up form](#).

Share the news. Please forward this newsletter to your friends. Thank you.
